

5th Biennial

Indian Academy of Management 2017

Conference

18-20 December, 2017

CALL FOR PAPERS

Conference Theme:

Indian insights to understand and manage the complex
interplay among the individuals, institutions & innovations



सिद्धिपूर्वं प्रवर्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

**INDIAN INSTITUTE OF
MANAGEMENT INDORE**

INDAM

Indian Academy of Management

Indian Academy of Management 2017 Conference



Conference Submissions

The conference invites conceptual or empirical papers for full paper presentation, poster presentation and Doctoral Consortium Proposal under the following tracks

- Innovation in Indian Institutional Context
- Entrepreneurship
- Emerging Market Institutions and New Venture Creation
- People, Process and Performance
- Dark Side of Organizations
- Information Technology and Organizations
- Scale Capacity and Capability Building in Indian MSMEs
- Indian Family Businesses and Business Groups
- Organizational Learning and Knowledge Management
- Business Models for Emerging Markets
- New Product Development in Emerging Markets
- Spirituality in Organizations
- Leadership and Institutions
- Talent and Career Management
- Culture and Change
- Stress and Happiness
- Leadership in Public Service Organizations
- Managing Knowledge Networks
- Business Ethics, CSR and Sustainability
- Emerging Market Multinationals
- Managing Diversity in Organizations
- New Waves and Forms of M & A and Strategic Alliance
- New Age Retailing and Logistics
- Demonetization and Digitalization
- Strategies at the Bottom of the Pyramid.

NOTE: The page limit for full paper is 40 pages, doctoral consortium paper is 20 pages and poster is 10 pages.

The Indian Institute of Management, Indore is hosting the fifth biennial Indian Academy of Management (an affiliate of the Academy of Management) 2017 conference from 18-20 December, 2017. The conference will focus on 'Indian insights to understand and manage the complex interplay among the individuals, institutions & innovations'.

The objective of the conference is to promote, propagate, and diffuse wisdom pertaining to management and auxiliary disciplines that have the potential to transform the world of academia and practitioners. This conference aims to invigorate geniuses of myriad backgrounds with curiosity and to facilitate active participation in the perpetual voyage of knowledge creation. It provides us with a platform to solemnize the searches for newer horizons of knowledge and to felicitate the sincere endeavors in this respect. In order to propel the spirit of exploration, the conference also encourages enabling exchange of views, nurturing of research potential, and identifying emerging areas etc. It also aims at instilling aspiration among budding researchers who want to make an impact. It will provide the participants a panoramic glimpse of the contemporary management research in India against the global backdrop.



Key Dates

- Full Paper Submission Deadline : 21st August, 2017
- Acceptance Notification : 21st September, 2017
- Early Registration Deadline : 15th October, 2017
- Doctoral Consortium : 17th December, 2017
- Conference Dates : 18-20th December, 2017

Guidelines for Submission

- Full papers must be submitted directly to the selected track via the EasyChair link <https://easychair.org/account/signin.cgi?key=53385880.boeQ0SNiF0IpNXrQ> online submission system, latest by 21st July, 2017.
- Each paper can be submitted to only one track.
- At the time of submission, submitted papers must not have been published or accepted for publication anywhere else.
- We will not accept any changes in the paper title, abstract, authorship, and actual paper after the submission deadline.
- Formatting guidelines:
 - 1) Full papers (Presentation Papers) must be fewer than 10,000 words inclusive of all materials, including appendices and references.
 - 2) Figures, graphs, tables, appendices and references should follow the Academy of Management Journal's Style Guide.
 - 3) Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5"A- 11" page setting. References can be single spaced.
 - 4) Number all pages of the paper.
 - 5) Each submission must state the submission track and session format (Presentation or Poster at the time of submission.
 - 6) Each manuscript should also be accompanied by an abstract, not to exceed 150 words.
 - 7) The document must not contain any identifying information to facilitate the blind review process. The acknowledgements and self-referencing, that gives away the authors' identity should be avoided. If self-referencing is essential, it should be in third person.

Note: Submitted paper that do not adhere to the above instructions, will NOT be reviewed.

Conference Workshops

- Workshop for Doctoral Students
- Workshop on Publishing in High-impact Journals

Conference Awards

All submitted papers will be blind peer reviewed to evaluate on originality of idea, contribution to theory/practice and rigor in research. Based on the initial screening, high quality research papers will be nominated for the 'Best Paper Award' and 'Best Doctoral Paper Award'. The final result will be announced at the time of the conference.

Conference Registration Fee

Category	Indian & SAARC Nations (Fee in INR)	Foreign (US \$)
Faculty	Rs. 7500	150
Student	Rs. 4000	75
Industry/ Practitioners	Rs. 10,000	200

Note: The Boarding and Lodging facilities will be provided by Indian Institute of Management, Indore.



Conference Advisory Committee

- Arup Varma, *Loyola University Chicago*
- Nagaraj Sivasubramanian, *Duquesne University*
- Naresh Khatri, *University of Missouri*
- Pawan Budhwar, *Aston Business School*
- Rishikesha T. Krishnan, *Indian Institute of Management Indore*
- Surender Munjal, *Leeds University Business School*
- Vasanthi Srinivasan, *Indian Institute of Management Bangalore*

Conference Convenors

- Sushanta K. Mishra, *Indian Institute of Management Indore*
- Shubhabrata Basu, *Indian Institute of Management Indore*

Conference Venue

Indian Institute of Management Indore

Prabandh Shikhar, Rau-Pithampur Road, Indore-453556 (M.P.)

Correspondence Address

5th Biennial Indian Academy of Management Conference 2017

Indian Institute of Management Indore

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For details please visit: <http://www.iimdr.ac.in> or
<http://www.indam.online/> or drop an email at indam2017@iimdr.ac.in

About IIM Indore

Established in 1996, IIM Indore is the sixth in the family of state-supported management schools. Since its inception, IIM Indore has been acting as a leader in the field of management education, interfacing with the industry, government sector and PSUs. Situated atop a scenic hillock, the 193 acre campus of IIM Indore provides an ideal backdrop for contemplative learning. IIM Indore has the latest in teaching aids, rich learning resources, a strong IT backbone, state-of-the-art sports complex and hostels as well as

contemporary infrastructure. IIM Indore endeavors to develop socially-conscious managers, leaders and entrepreneurs who have a deep understanding of the concepts and analytical methods of management and yet have their feet firmly on the ground. It believes in adopting the most effective teaching methods and use the case method as well as emerging participant-centered pedagogies like simulation. IIM Indore has a judicious mix of highly talented full-time faculty and experienced adjuncts. This combination ensures that the students get a good grounding in both theory and practice



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